



MOVE YOUR BODY
STRETCH YOUR MIND

EAS

Workshop 3: Why should institutions support high performance sport?





MOVE YOUR BODY
STRETCH YOUR MIND

Why should institutions support high performance sport?



Collecting general aspects/justify the reasons:

- athletes represent the country and the institutions
- funding
- image/profile – resources
- facilities
- for the institutions the athletes are role models for other students
- national pride
- the countries need leaders
- knowledge – research (the institutions have this!!)



MOVE YOUR BODY
STRETCH YOUR MIND

Why should institutions support high performance sport?



- the institutions are responsible for the future of the athletes (social inclusion)
- every country needs experts – powerful business (money, ...)
- self education (the basic gives the institute)

- the circle: sports crosses everything (races, education,...)
- all the countries have programs, we have to use bits from everyone



MOVE YOUR BODY
STRETCH YOUR MIND

Why should institutions support high performance sport?



Thank you!

Hope to see you again in Oulu.

