

# Elite Sport Aarhus & ESAA

A gift to young talented athletes ?



esaa  
Aktion  
Stadion Allé 70  
DK-8000 Aarhus C  
Tlf: 89 40 48 22



# Organization

Aarhus Town Council  
( 5 council departments)

Department of Sport & culture  
(Alderman : Jacob B. Johansen)

Elite Sport Aarhus (EIAA)  
(Chairman : Henrik Puggaard)

Elite Sports Academy Aarhus  
(ESAA)



# What is Elite Sport Aarhus

- Elite Idræt Aarhus (Elite Sport Aarhus) is a local political institution founded in 2002 to promote and support elite sport in Aarhus with the aim that Aarhus will be "The best place for developing sportstalents in Denmark".
- EIAA is founded from the municipality and the town council, organizational linked to the department of Sport & Culture and governed by a board.
- EIAA have 3 main tasks:
  - » To be a local partner to Team Danmark.
  - » To give economic support to local elitesport during donation from "the EIAA – fund"
  - » To facilitate elite training sessions in a partnership with local sportsclubs.



# What is ESAA

- ESAA is an institutional set-up that gives young talented athletes the opportunity to combine an academic career with an elite sport career.
- ESAA is based on a partnership model with local elite sports clubs, local educational institutions and national sports associations.
- ESAA facilitates additional training.
  - » 2 training sessions a week in mornings (Tuesday & Thursday)
  - » Physical training session
  - » Several courses to raise the attention at sport-specific issues. (I.e. Sports psychology)



# ESAA purpose



- To Facilitate a frame that optimize the combination of education and high performance sport focused at each individual and with respect og the differencies of each individuel athlete.
- Core Values:
  - Flexibility
  - Responsibility
  - Wieving elite sport as a triple alliance between education, sport and social life.

# ESAA Sport

• Track & field,	17
• Badminton	27
• Basketball	20
• Table Tennis	10
• Wrestling	9
• Golf	5
• Soccer ( 2 centre male & female)	70
• Artistic gymnastics	10
• Handball ( 2 centre male and female)	60
• Icehockey	10
• Sailing	15
• Swimming	36
• Taekwondo	12
• Tennis	15
• Volleyball	8
• + individual (l.e boxing (3), judo (2), cycling (3),	25
• <b>SUM</b>	<b>350</b>

# ESAA Education

## Partnerships with local institutions

**Primary school** (lower secondary school)

14 – 16 years: 2 schools

6 classes

154 students



# ESAA Education

## Partnerships with local institutions

**Secondary school** (gymnasium)

15 – 19 years : 6 schools

different classes

150 students

3. or optional 4. year. (prolonged studies)



# ESAA Education

## Partnerships with local institutions

**Secondary school** (vocational schools)

15 – 19 years : 3 schools

different classes

20 students



# ESAA Education

## Partnerships with local institutions

University level.

Until now only few student connected to  
Universities 10-20

Our aim is to introduce a new setup from  
2010.



# ESAA Sport

## Partnerships with local elite clubs

More than 20 local elite clubs are partners.

- Elite clubs engage the coached.
- Esaa give economic support.
- ESAA organize a set-up with additional training og various courses.
- Training : To morning sessions and additional Physical training
- Courses: i.e
  - Food & Nuitrition
  - Sports psycology
  - Anti-doping
  - Life-style coaching
  -



# ESAA STAFF

Administration: 3 full time – 1 part time

- Steffen Wich (director EIAA)
- Ole Keldorf (sportsdirector ESAA)
- Mads Elbrønd (consultant EIAA + ESAA)
- Tom Mortensen (secretary) Sport department:



# ESAA STAFF

## Coaches – Experts:

- 40 top-coaches. (All dedicated to developing talents – several national coaches and regional coaches in national associations)
- 4 Physical Coaches.
- 2 Physioteraphists.
- 1 Sportspscologist
- 2 Expert in food & nuitrition.
- 1 sports medical expert.
  - » **Total 50 coaches & Expert**



# ESAA Facilities

ESAA trainingsessions are placed at 10 different centres in Aarhus. (some of them public and some private)-

- Atletion is the main center including
  - Administration
  - Training center for Taekwondo, Volleyball Handball, Tennis, Table tennis, Wrestling
  - Medical center
  - Physical center



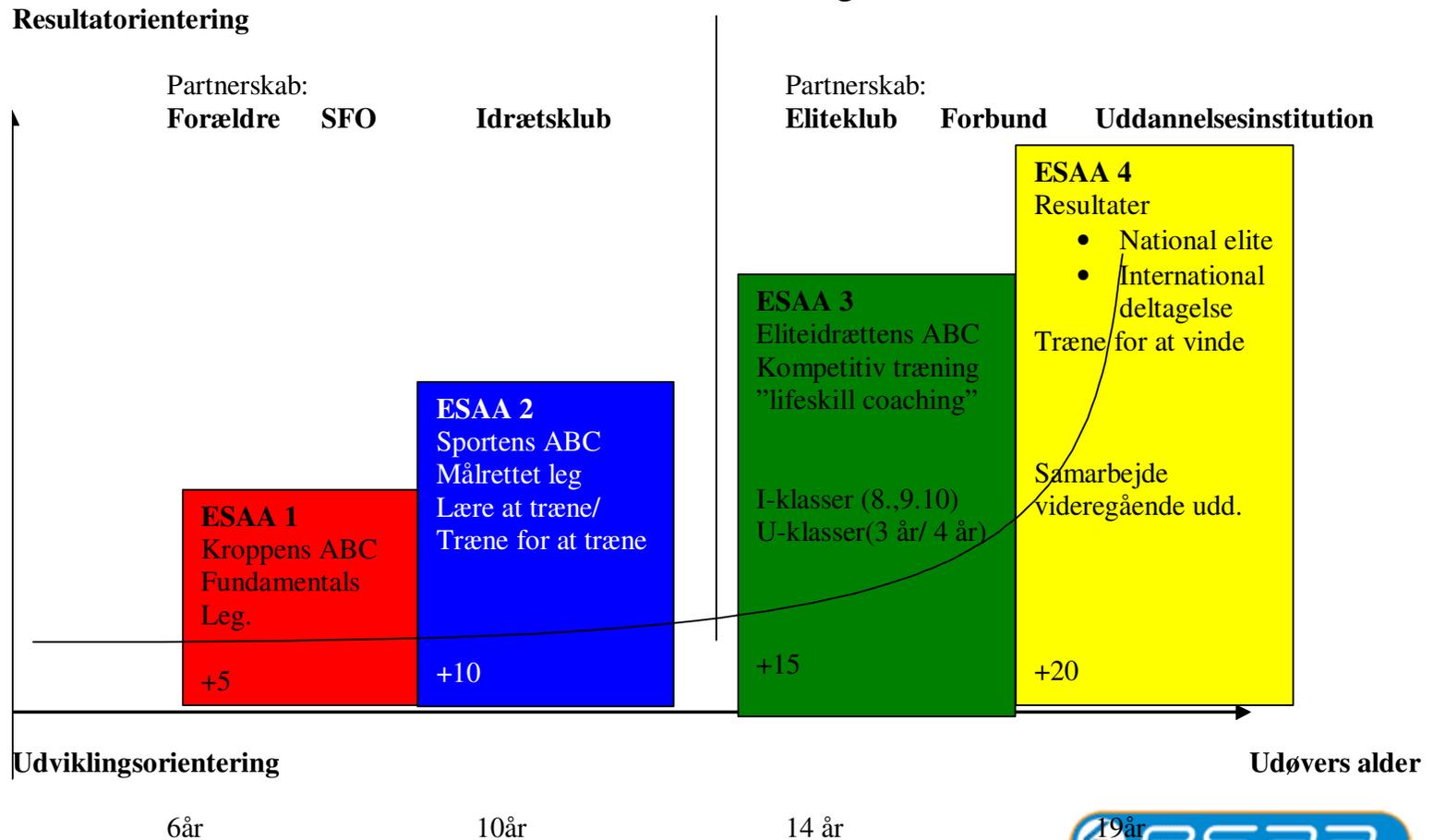
# ESAA perspectives

- E— Focus on long term athlete development.
  - Introducing a "age related training concept" starting at pre-school age and finishing when they are champs.



# ESAA perspectives

## ESAA talentudviklingsmodel



# ESAA College



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# ESAA Challenges

- Talent identification.
  - What is a talent ?

