

Elite Sport Aarhus & ESAA

A gift to young talented athletes ?



esaa
Aktion
Stadion Allé 70
DK-8000 Aarhus C
Tlf: 89 40 48 22



Organization

Aarhus Town Council
(5 council departments)

Department of Sport & culture
(Alderman : Jacob B. Johansen)

Elite Sport Aarhus (EIAA)
(Chairman : Henrik Puggaard)

Elite Sports Academy Aarhus
(ESAA)



What is Elite Sport Aarhus

- Elite Idræt Aarhus (Elite Sport Aarhus) is a local political institution founded in 2002 to promote and support elite sport in Aarhus with the aim that Aarhus will be "The best place for developing sportstalents in Denmark".
- EIAA is founded from the municipality and the town council, organizational linked to the department of Sport & Culture and governed by a board.
- EIAA have 3 main tasks:
 - » To be a local partner to Team Danmark.
 - » To give economic support to local elitesport during donation from "the EIAA – fund"
 - » To facilitate elite training sessions in a partnership with local sportsclubs.



What is ESAA

- ESAA is an institutional set-up that gives young talented athletes the opportunity to combine an academic career with an elite sport career.
- ESAA is based on a partnership model with local elite sports clubs, local educational institutions and national sports associations.
- ESAA facilitates additional training.
 - » 2 training sessions a week in mornings (Tuesday & Thursday)
 - » Physical training session
 - » Several Courses to raise the attention at sport-specific issues. (I.e. Sports psychology)



ESAA purpose



- To Facilitate a frame that optimize the combination of education and high performance sport focused at each individual and with respect og the differences of each individuel athlete.
- Core Values:
 - Flexibility
 - Responsibility
 - Wieving elite sport as a triple alliance between education, sport and social life.

ESAA Sport

• Track & field,	17
• Badminton	27
• Basketball	20
• Table Tennis	10
• Wrestling	9
• Golf	5
• Soccer (2 centre male & female)	70
• Artistic gymnastics	10
• Handball (2 centre male and female)	60
• Icehockey	10
• Sailing	15
• Swimming	36
• Taekwondo	12
• Tennis	15
• Volleyball	8
• + individual (l.e boxing (3), judo (2), cycling (3),	25
• SUM	350

ESAA Education

Partnerships with local institutions

Primary school (lower secondary school)

14 – 16 years: 2 schools

6 classes

154 students



ESAA Education

Partnerships with local institutions

Secondary school (gymnasium)

15 – 19 years : 6 schools

different classes

150 students

3. or optional 4. year. (prolonged studies)

ESAA Education

Partnerships with local institutions

Secondary school (vocational schools)

15 – 19 years : 3 schools

different classes

20 students



ESAA Education

Partnerships with local institutions

University level.

Until now only few student connected to
Universities 10-20

Our aim is to introduce a new setup from
2010.



ESAA Sport

Partnerships with local eliteclubs

More than 20 local elite clubs are partners.

- Elite clubs engage the coached.
- Esaa give economic support.
- ESAA organize a set-up with additional training og various courses.
- Training : To morning sessions and additional Physical training
- Courses: i.e
 - Food & Nuitrition
 - Sports psycology
 - Anti-doping
 - Life-style coaching
 -



ESAA STAFF

Administration: 3 full time – 1 part time

- Steffen Wich (director EIAA)
- Ole Keldorf (sportsdirector ESAA)
- Mads Elbrønd (consultant EIAA + ESAA)
- Tom Mortensen (secretary) Sport department:



ESAA STAFF

Coaches – Experts:

- 40 top-coaches. (All dedicated to developing talents – several national coaches and regional coaches in national associations)
- 4 Physical Coaches.
- 2 Physiotherapists.
- 1 Sportpsychologist
- 2 Expert in food & nutrition.
- 1 sports medical expert.

» **Total 50 coaches & Expert**



ESAA Facilities

ESAA trainingsessions are placed at 10 different centres in Aarhus. (some of them public and some private)-

- Atletion is the main center including
 - Administration
 - Training center for Taekwondo, Volleyball, Handball, Tennis, Table tennis, Wrestling
 - Medical center
 - Physical center



ESAA perspectives

- E— Focus on long term athlete development.
 - Introducing a "age related training concept" starting at pre-school age and finishing when they are champs.



ESAA perspectives

ESAA talentudviklingsmodel

Resultatorientering

Partnerskab:

Forældre SFO

Idrætssklub

Partnerskab:

Eliteklub Forbund Uddannelsesinstitution

ESAA 1
Kroppens ABC
Fundamentals
Leg.

+5

ESAA 2
Sportens ABC
Måltrettet leg
Lære at træne/
Træne for at træne

+10

ESAA 3
Eliteidrættens ABC
Kompetitiv træning
"lifeskill coaching"

I-klasser (8.,9.10)
U-klasser(3 år/ 4 år)

+15

ESAA 4
Resultater

- National elite
- International deltagelse

Træne for at vinde

Samarbejde
videregående udd.

+20

Udviklingsorientering

Udøvers alder

6år

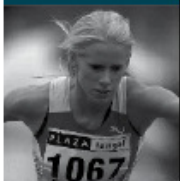
10år

14 år

19år



ESAA College



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ESAA Challenges

- Talent identification.
 - What is a talent ?

